





Hello Rudolph Champion,

Thank you for your commitment to host a toy drive for children in the foster care system this holiday season! Your generosity will help us reach our goal of making memorable holiday experiences for over 1,500 children and teens who have experienced abuse and neglect in Polk, Highlands and Hardee counties.

As we move into the 2022 Holiday Season, we find the need to change some of our processes. Heartland for Children understands the barriers that come with the rising fuel cost. As you may know, Rudolph Round-Up covers three counties and our Elves (volunteers) travel extensively throughout the community during this season dropping off and picking up boxes and toy donations. We are grateful for every Elf and donor that supports this project.

To create a more efficient process and increase participant engagement, we have implemented the following:

- We have put together this **Rudolph Toy Drive Toolkit**, which includes:
 - Steps for Toy Drive Success
 - o QR Codes linked to our Target and Amazon Toy Registries
 - Rudolph Round-Up Toy Drive Display Decorating Contest Information
 - o Printable Toy Drive Poster
 - Rudolph Toy Suggestions List
- Each county will now have **Toy Drop Off location options**, in addition to our Rudolph Warehouse in Bartow, Florida. These locations, dates and times available for drop-off will be provided
 - o Toy Drive Drop Offs should be delivered before Friday, December 16th.
 - Locations with larger donations that require multiple vehicles can coordinate pick-up with our Rudolph Team for transportation at rudolph@heartlandforchildren.org.
- To get everyone in the holiday spirit, Toy Drive locations will create their own **toy drive holiday display**. (Heartland for Children will not be providing boxes for Toy Drive locations.)
- Heartland for Children is hosting our first Rudolph Round-Up Toy Drive Display Decorating Contest, this
 contest in optional and your toy drive involvement will be greatly appreciated either way.
 - o Get your team together and create a fun, holiday themed display to kick-off your toy drive.
 - To be entered, submit your photos to our Rudolph Team at Rudolph@heartlandforchildren.org by Friday, December 2nd, 2022.
 - Don't forget to share your photos on social media and tag Heartland for Children using #RudolphRoundUp
 - Heartland for Children will share the entries received on our social media platforms to allow followers to vote for the 2022 most creative Rudolph Round-Up Toy Drive Display. The display with the most votes by Friday, December 16th will receive a visit from Rudolph and be presented with the Rudolph Holiday Cheermeister Award!

If you have any questions, contact our Rudolph Team at Rudolph@heartlandforchildren.org









Toy Drive Toolkit

Rudolph needs your help to round-up toys for over 1,500 children and teens throughout Polk, Highlands and Hardee counties who have experienced abuse and neglect.

Steps for Success:

- 1. Create your own Rudolph Toy Drive Display
 - Decorate: Show your holiday spirit!
 - Display <u>Rudolph Toy Drive Poster</u>
- 2. Determine Toy Drive start and end date
- 3. Start collecting toys! (Check out our Rudolph Toy Suggestions)





TOY DRIVE DISPLAY DECORATING CONTEST

LET'S GET DECORATING!

Get your toy drive displays ready to be begin collecting toys for kids in foster care! Gather your team and create a fun, holiday themed display to kick-off your toy drive. We are looking for displays that show off creativity, originality and holiday spirit!

To be entered, submit your photos to Rudolph@heartlandforchildren.org by Friday, December 2nd, 2022. Don't forget to share your photos on social media and tag Heartland for Children using #RudolphRoundUp! Heartland for Children will share the photos received on our social media to be voted on Best Rudolph Round-Up Toy Drive Display. The display with the most votes by Friday, December 16th will receive a visit from Rudolph and be presented with the Rudolph Holiday Cheermeister Award!





Heartland for Children is a community-based care lead agency contracted with the Department of Children and Families.



Heartland for Children is the local not-for-profit child welfare agency responsible for redesigning the foster care system in Polk, Hardee & Highlands counties. Heartland for Children oversees adoption, case management, foster care, independent living & in-home family strengthening services for children in Polk, Hardee & Highlands counties who have experienced abuse &/or neglect.

www.heartlandforchildren.org





For more information about Rudolph Round-Up,

Email: Rudolph@heartlandforchildren.org

Phone: 863-519-8900 x 214

Website: heartlandforchildren.org/rudolph



Donated toys will brighten the holidays for children in the local foster care system.

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Heartland for Children's 18th Annual

Rudolph Round-Up Toy Drive

Rudolph needs **your** help with holiday gifts for children in the foster care system.

Heartland for Children is looking for partners to be "Rudolph Champions" to help provide holiday memories for over 1500 local children who are living in foster homes, placed with relatives or non-relatives, and/or living in group homes away from their family & friends.

There are several ways to get involved! You can:

Sponsor a child for the holidays • Sponsor a toy drive for new toys • Make a monetary donation which will be used to purchase gifts • Help spread the "news" that we need holiday gifts for children in foster care by following us on social media & sharing posts

Donated gift items must be <u>new</u> and not previously used, no candy, food or weapons. Thank You!



SUGGESTED TOYS FOR TOY DRIVE

ALL AGES

Arts & Crafts Materials/Kits • Science Activities/Kits • Books • Board Games • Outdoor Activities • Puzzles

INFANTS (Birth to 12 months)

Play Mats • Bath Toys • Blankets • Tummy Time Mats • Leap Frog Learning Toys • Large Soft Blocks/Toys/Books • Light Up Toys • Stand-Up Activity Centers • Rattles • Vtech Learning Toys • Baby Einstein • Fisher Price Learning Toys

TODDLERS (1-3 years)

Push/Pull/Ride-on Toys • Activity/Educational Toys • Bath Toys • Dolls • Leap Frog/V Smile Learning Games • Mega Bloks/Duplo **Characters:** Cocomelon, Dora the Explorer, Disney Cars, Sofia the First, Disney Princess, Mickey Mouse, Thomas the Train, Frozen, Moana, Incredibles, Peppa Pig, Cozy Coupe, PJ Masks, Paw Patrol, Melissa and Doug, Blues Clues

BOYS (3-5)

Coloring Books/ Colors • Lego • Dinosaurs • Remote Control Cars • Sleeping Bags • SpyGear • Little Tikes Toys • Paw Patrol • Bicycles & Helmets • Costumes • Magnetic Blocks • Play- Doh • Vtech/ Leap Frog/ Fisher Price Learning Toys

Characters: Lego, Avengers, Batman, Finding Dory, Spiderman, Star Wars, Transformers, Guardians of the Galaxy, Toy Story, TMNT, FurReal Friends, Teen Titans, Incredibles, Jurassic Park, Hot Wheels

BOYS (6 - 12)

BeyBlades • Halo Wars • Spy Gear • TechDeck • Remote Control Car • Pokemon • Squishies • Slime Kits • Lego • Hatchimals • Scooter and Helmet • Action Figures

Characters: Lego, Jurassic Park, Avengers, Batman, Pokemon, Spiderman, Star Wars, Transformers, Guardians of the Galaxy, Toy Story, TMNT, Teen Titans, Finding Dory, Harry Potter, Justice League, Hotwheels, Minecraft, Lion King

BOYS (13 - 17)

Sports Jerseys • Wallets • Watches • Accessories (Hats, belts, etc.) • Duffle Bags • Graphic Tees • Card & Board Games • Bluetooth Speaker • Drone • Remote Control Car

GIRLS (3 - 5)

Coloring Books/ Colors • Dress-up Clothes • Disney Princess
Items/Dolls • Dolls/Accessories • Doll Houses • Lego • Sleeping Bags
• Paw Patrol • Bicycles/ Helmets • Spy Gear • Kitchen and Play Food
• Vtech/ Leap Frog/ Fisher Price Learning Toys

Characters: Inside Out, Doc McStuffins, Lego, Lalaloopsy, Hello Kitty, Mermaid, Disney Princesses, Unicorn, Sofia the First, Barbie, PJ Masks, FurReal Friends, Teen Titans, Incredibles, Baby Alive

GIRLS (6 - 12)

Shopkins • Rainbow Loom • Bop It • Dream Lites • Dolls &
Accessories • Littlest Pet Shop Toys • Squishies • Lego • Pokemon Go
• Slime Kit • Scooter and Helmet • Hatchimals • Kitchen and Play
Food • Baby Alive • LOL Surprise

Characters: Inside Out, Lego, Hello Kitty, Lalaloopsy Dolls, Monster High, Ever After High, Disney Princesses (esp. Frozen characters), Disney Fairies, Teen Titans, Finding Dory, Moana, Beauty & the Beast, Harry Potter, Lion King, Toy Story, Pokemon

GIRLS (13 - 17)

Bath & Body Sets • Curling Irons • Fur Pillows/Lights • Jewelry • Accessories • Slippers • Hair Straighteners • Blow Dryers • Purses/Wallets • Makeup • Card & Board Games • Journals • Cosmetic Bags

GENERAL TEEN ITEMS

Bean Bag Chairs • Camera/Photo Albums • Wireless Ear Buds • Selfie Stick • Slippers • Cologne/Perfume Sets • Bike/Ball Pumps • Fishing Equipment • Sports Equipment • Headphones (Skull Candy, etc.) • MP3 Players • Hand-held Video Game Consoles/Games • Popular Teen Fiction • Cups/Mugs • Journals/Pens • External Battery • Anime • Adult Coloring Books

PLEASE CONSIDER SPONSORING AN INFANT OR TEEN THIS HOLIDAY SEASON. GIFTS FOR INFANTS AND BOYS AND GIRLS AGES 13-17 ARE ENCOURAGED, AS HISTORICALLY & CONSISTENTLY, THIS AGE GROUP NEEDS ADDITIONAL SUPPORT EVERY HOLIDAY SEASON.

Heartland for Children is a not-for-profit 501(c)(3) agency. All contributions are tax deductible to the fullest extent of the law.



For more information about Rudolph Round-Up, contact our Rudolph Team.

Email: rudolph@heartlandforchildren.org